



**TABLE 4**  
**Moscone North, South and West**  
**Utilization and Attendance Summary**  
**2017/2018**

	North/South	West	Total
Events	52	45	97
Event Days	468 <sup>[1]</sup>	350 <sup>[2]</sup>	818
Use Days	1,271 <sup>[1]</sup>	784 <sup>[2]</sup>	2,055
Use Day Occupancy	39% <sup>[3]</sup>	72% <sup>[4]</sup>	47%
Net Square Footage	1,665,143	739,828	2,404,971
Attendance	489,179 <sup>[5]</sup>	404,244 <sup>[5]</sup>	893,423

[1] Numbers reflect space reduction due to expansion construction.

[2] Usage for Moscone West is calculated for three major areas, 365 days per year for potentially 1,095 event and use days annually.

[3] Use Day Occupancy for Moscone North/South is calculated for nine major areas, 365 days per year for potentially 3,285 event and use days annually. For detailed use days by area in North/South, see Table 7.

[4] For detailed use days by area in West, see Table 16.

[5] Attendance reflects the reported number of attendees and exhibitor personnel registered or badged for an event.